



PRESS RELEASE

CCNCER Begins Work on Legislative Agenda

Kinston, NC – The Chambers of Commerce of North Carolina’s Eastern Region (CCNCER) began work on its legislative agenda for the upcoming 2009 session of the General Assembly. CCNCER is a coalition of Chamber Executives and business leaders from the thirteen counties that comprise North Carolina’s Eastern Region. The purpose of CCNCER is to foster a spirit of regionalism, to advocate on behalf of the region’s businesses, and to innovatively support and leverage business and community opportunities among the chambers in the region.

The chambers participating in this regional effort are: Carteret County Chamber of Commerce, Greenville-Pitt County Chamber of Commerce, Jacksonville-Onslow Chamber of Commerce, Kinston-Lenoir County Chamber of Commerce, New Bern Area Chamber of Commerce, Rocky Mount Area Chamber of Commerce, Tarboro-Edgecombe Chamber of Commerce, Wayne County Chamber of Commerce, and Wilson Chamber of Commerce. Combined, these chambers represent approximately 7,000 businesses and 163,000 employees. Participation in this process is open to all chambers of commerce in the Eastern Region.

CCNCER recently underwent a re-organization and its new Chairman, Bill Naumann, explained that, “The revitalization of CCNCER provides a great opportunity

for the Chambers of the Eastern Region and their members to demonstrate, through their participation, the importance of regionalism.” Mr. Naumann further explained that as a result of the re-organization, “CCNCER is now positioned to be an effective voice for the business community of the Eastern Region.”

Upon completion of its work on the 2009 legislative agenda, CCNCER will host a reception to unveil the legislative priorities identified in the agenda. In addition to developing, presenting, and lobbying on behalf of a legislative agenda, the organization will also develop and issue a scorecard to identify accomplishments, by the Eastern Region legislators, as it pertains to those items contained in the agenda.

North Carolina’s Eastern Region is a thirteen-county partnership established by the General Assembly to promote economic development in Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenoir, Nash, Onslow, Pamlico, Pitt, Wayne, and Wilson Counties. The region encompasses almost 7,000 square miles and nearly one million residents.

For more information on CCNCER, contact Aletha Magyaros, NCER Research and Community Relations Specialist, at Magyaros@nceast.org or (252) 522-2400.