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[PRESS RELEASE](#)

N.C. Eastern Region/GTP to Attend Paris Air Show

Kinston, N.C., May 3, 2011—Representatives from both the N.C. Eastern Region (NCER) and the N.C. Global TransPark (GTP) will attend the upcoming Paris Air Show to promote the region's aerospace and aviation capabilities.

NCER Senior Vice President Leonard D. Kulik and GTP Marketing and Communications Manager Alanna King will partner with representatives from the N.C. Department of Commerce to market their region at the Paris event (US Pavilion, Hall 3, Booth 3-AB98), June 20-24.

Participation in the North Carolina delegation at the Paris Air Show is an integral part of the defense/aerospace marketing programs at both the NCER and GTP. In its 49th year, and with more than 2,000 international exhibitors and about 193,000 trade visitors, the Paris event is the world's largest trade show of its kind.

The show brings together senior aerospace executives and defense leaders to witness the latest technologies and innovations in these sectors, with passenger and cargo aircraft occupying center stage.

Supporting NCER's and NCGTP's marketing efforts at the show is an innovative micro-site on the Flight Global website (www.flightglobal.com), featuring a unique vertical search component. The micro-site enables the Eastern Region, the GTP and their partners to reach key decision makers in defense and aerospace.

Also partnering on the Flight Global website are Wayne County Development Alliance, Carolina's Gateway Partnership, Jones County Economic Development and Jacksonville-Onslow Economic Development. Each partner has a featured section on the micro-site that highlights respective assets.

The Flight Global website covers all aspects of the aviation industry, including airline operators, manufacturers, maintenance, training, business and general aviation, research, defense, safety and space flight. The largest aviation web portal in the world, the website receives more than 7,000,000 page views per month.

With its member counties home to a growing number of aviation and defense-oriented research, training, and manufacturing facilities, North Carolina's Eastern Region has strong links to the aerospace industry.

The 13-county region provides the space and natural resources to support the aviation and industry-centered, 5,800-acre Global TransPark in Kinston; as well as Kidde Aerospace in Wilson, Honeywell in Rocky Mount, and most recently, Spirit AeroSystems at the GTP in Kinston.

ABOUT THE EASTERN REGION

North Carolina's Eastern Region is a 13-county development commission established by the North Carolina General Assembly to promote economic growth in Nash, Edgecombe, Wilson, Lenoir, Pitt, Wayne, Greene, Duplin, Jones, Onslow, Pamlico, Craven and Carteret counties. The region encompasses 7,000 square miles and approximately one million residents. For more information, visit nceast.org or contact Leonard D. Kulik, senior vice president, at Kulik@nceast.org.

ABOUT THE N.C. GLOBAL TRANSPARK

The N.C. Global TransPark is an aerospace and logistics business park developed in Lenoir County by the state. Located near several major military installations, the GTP is designed to attract aerospace and logistics-related companies and bring increased economic opportunities to the state. The GTP offers environmentally permitted commercial real estate and shipping capabilities to almost any size company. The GTP features a centerpiece 11,500-foot runway, available warehousing and a Foreign-Trade Zone

onsite. For more information, visit ncgtp.com or contact Alanna King, marketing and communications manager, at aking@ncgtp.com.

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