

**Manual:**  
**INSTRUCTION MANUAL FOR GATHERING DATA**



**AngelouEconomics**  
technology-based economic development

**Presented to:**  
**NORTH CAROLINA'S EASTERN REGION**

REPORT:  
**North Carolina's Eastern Region  
Data Manual**

Delivered to:

**North Carolina's Eastern Region**



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## METRICS TABLE OF CONTENTS

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DECISIONDATA RESOURCES INSTRUCTIONS	3
NEW BUSINESS STARTS	4
EMPLOYMENT IN FIRMS WITH LESS THAN 10 AND 10-49 EMPLOYEES	5
GRADUATE STUDENTS AND PROSTDCTORATES IN SCIENCE	7
PERCENTAGE OF YOUNG PEOPLE (AGE 25-44)	8
PER CAPITA INCOME	9
MEDIAN HOUSEHOUSEHOLD INCOME	9
INCOME BY AGES 25-44 AND 65 YEARS AND ABOVE	10
% UNEMPLOYMENT AND LABOR FORCE	10
EDUCATIONAL ATTAINMENT	11
SAT SCORES & PERCENTAGE OF STUDENTS TAKING TEST	12
COMMUNITY COLLEGE ENROLLMENT	13
EASTERN CAROLINA UNIVERSITY RETENTION	14
AIR QUALITY	14
VIOLENT CRIME & PROPERTY CRIME	15
POVERTY RATE	16
COMMUTING TIMES	16
INFANT MORTALITY RATE	16
TOURISM EXPENDITURES & LOCAL TAX RECEIPTS	17
TAX RATE DATA	18
CLOSING AND MASS LAY-OFFS	18
NEW AND EXPANDING INDUSTRIES	21
TARGET INDUSTRY FIRMS, EMPLOYMENT AND WAGES	22

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## DecisionData Resources Instructions

Below we have developed general instructions for gathering certain data points using the DecisionData Resources website and service. This service does not include all of the data points tracked in this project. It pertains only to the following data points:

- Percentage of Young People (25-44)
- Percentage of Mature Age Population (65+)
- Per Capita Income
- Median household Income
- Income by Age groups 25-44 and 65+ (additional Instructions below on page 10)
- Labor Force and Unemployment (additional Instructions below on page 10)
- Educational Attainment

The instructions on attaining this data from traditional sources (i.e. Census) is still contained in this Instruction Manual below should there be a future unforeseen need to access this data from the Census.

DecisionData Instructions:

Visit:

<http://www.decisiondata.net/home/default.asp>

- 1) Click on "Client Login" in upper right hand corner of site
- 2) Enter Username and Password
- 3) Geography selection: Select Counties, then continue
- 4) Select North Carolina, then continue
- 5) Select each of the 13 counties, pressing the arrow button to move each county into the right hand column. Once all 13 counties are selected press continue
- 6) In the "Standard Report" tab, select "Comparison"
- 7) Scroll down and select "Demographic Detail", press "View Selected Report"
- 8) The report will now be displayed with all 13 counties. From this, select "Make Excel" to make the report an Excel spreadsheet. Save the spreadsheet to your computer.
- 9) Once the spreadsheet is saved, all of the above data points are readily accessible for each county. For the percentage of young people, just sum the two categories "Age 15-34" and "Age 35-44"

## New Business Starts

Visit: <http://www.bls.gov/cew/>

Under 'Get Detailed QCEW Statistics: Create Customized Tables (one screen)'

- 10) Click on 2001 forward (NAICS basis)
- 11) Select State (North Carolina)
- 12) Select one or more Areas (Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenior, Nash, Onslow, Pamlico, Pitt, Wayne, & Wilson)
- 13) Select one or more Industries (Total, all Industries)
- 14) Select one or more Ownerships (Private)
- 15) Select one or more Establishment Sizes (All Establishment Sizes)
- 16) Select one or more Data Types (Number of Establishments)
- 17) Click on the 'Add to Your Selection →' button
- 18) Click on the 'Get Data' button

The data will appear in a new window.

- 19) Click on "More Formatting Options"
- 20) Specify year range: (2004) to (2005)
- 21) Select one time period: (Annual Data)

To determine the number of new establishments, subtract the number of establishments in the later year from the number of years in the former year. While this methodology isn't perfect (it fails to take into account closing businesses), it is the best means of approximating economic trends using publicly available data.

County	2004	2005
Carteret	2.3%	1.9%
Craven	2.2%	3.1%
Duplin	0.8%	0.5%
Edgecombe	-2.4%	-2.4%
Greene	4.1%	0.4%
Jones	0.6%	4.3%
Lenior	0.4%	0.0%
Nash	0.9%	-0.1%
Onslow	2.6%	1.7%
Pamlico	0.9%	4.3%
Pitt	2.3%	2.2%
Wayne	0.6%	0.8%
Wilson	0.2%	0.2%
North Carolina	1.8%	2.2%

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## Employment in Firms with Less than 10 Employees and 10-49 Employees

Visit: <http://www.ncesc.com/lmi/industry/industryMain.asp>

For data on the entire North Carolina Eastern Partnership:

- 1) Click on 'Reporting Units and Employment by Industry and Size Groups'
- 2) Select Year (2005)
- 3) Select Period (Annual)
- 4) Select (Economic Development Region)
- 5) Select 'North Carolina's Eastern Part'
- 6) Select Size Group (All Size Classes)
- 7) Select Ownership Type (Private)
- 8) Select NAICS Level (Sector (2 – digit))
- 9) Click on 'Download' button

For data on individual counties:

- 1) Click on 'Reporting Units and Employment by Industry and Size Groups'
- 2) Select Year (2005)
- 3) Select Period (Annual)
- 4) Select (County)
- 5) Select 'Carteret,' 'Craven,' 'Duplin,' 'Edgecombe,' 'Greene,' 'Jones,' 'Lenior,' 'Nash,' 'Onslow,' 'Pamlico,' 'Pitt,' 'Wayne,' & 'Wilson') [NOTE: Counties can only be selected one at a time, with the following steps repeated for each county]
- 6) Select Size Group (All Size Classes)
- 7) Select Ownership Type (Private)
- 8) Select NAICS Level (Sector (2 – digit))
- 9) Click on 'Download' button

An excel file will open up. To determine the number of establishments with fewer than 10 employees, aggregate the number of firms with 0 to 4 employees and the number of firms with 5 to 9 employees. Again, steps 5 through 9 must be repeated separately for each county.

Perform this task in likewise manner to determine employment in medium sized businesses (size 10-49). This also will require aggregating firms with employment of 10 to 19 and firms with employment of 20 to 49. These steps must also be repeated separately for each county.

Area	Year	No of Report Units	No of Employees	0 - 9 Firms	0 - 9 Employees
Eastern Region	2005	20,567	283,958	15,083	46,757
	2004	20,339	280,880	14,939	46,530
North Carolina	2005	219,500	3,168,352	163,477	469,480
	2004	215,522	3,105,279	160,478	464,315
Carteret	2005	2,023	18,515	1,575	4,710
	2004	1,981	18,134	1,444	4,397
Craven	2005	2,193	27,693	1,596	5,003
	2004	2,129	27,047	1,209	3,899
Duplin	2005	1,009	16,200	631	2,268
	2004	1,001	16,592	652	2,259
Edgecombe	2005	945	17,734	607	1,793
	2004	963	17,359	630	1,871
Greene	2005	277	2,230	184	460
	2004	284	2,431	186	523
Jones	2005	170	1,266	116	381
	2004	158	1,149	88	320
Lenoir	2005	2,255	34,208	1,258	4,243
	2004	1,375	21,548	829	2,931
Nash	2005	2,255	34,208	1,258	4,243
	2004	2,259	34,651	1,508	4,765
Onslow	2005	2,534	28,826	1,196	4,552
	2004	2,499	28,039	1,269	4,649
Pamlico	2005	244	2,091	128	376
	2004	233	1,989	105	316
Pitt	2005	3,404	47,938	2,180	6,925
	2004	3,336	47,133	1,966	6,597
Wayne	2005	2,284	32,656	1,506	5,286
	2004	2,266	32,537	1,277	4,751
Wilson	2005	1,837	32,223	1,177	3,563
	2004	1,838	32,096	1,156	3,695

## Graduate Students and Postdoctorates in Science and Engineering

Visit: [http://www.nsf.gov/statistics/pubseri.cfm?seri\\_id=9#2003](http://www.nsf.gov/statistics/pubseri.cfm?seri_id=9#2003)

Available data is listed by year, with the most recently available data listed first. 2004 is currently the most recent year in which data on the number of graduate students and postdoctorates in science and engineering is available.

The data only covers the following schools in North Carolina--Appalachian State University, Duke University, East Carolina University, NC Agricultural and Technical State University, North Carolina Central University, North Carolina State University, UNC at Chapel Hill, UNC at Charlotte, UNC at Greensboro, UNC at Wilmington, Wake Forest University, and Western Carolina University. For the purposes of the North Carolina Eastern Region, East Carolina University is the most important academic institution.

- 1) For 2004 data, click on Graduate Students and Postdoctorates in S&E: Fall 2004 [NSF 06-325].
- 2) Open up the PDF file under Downloads, to the right of 'all detailed statistical tables.'

Tables 30 and 31 have the information on the number of graduate science and engineering students in all institutions, by region, state, institution, and citizenship, and by race/ethnicity of U.S. citizens and permanent residents for year 2004. This data must be copied from the PDF document into an Excel file to be manipulated.

- 1) For 2003 data, click on Graduate Students and Postdoctorates in S&E: Fall 2003 [NSF 06-307]
- 2) Open up the PDF file under Downloads, to the right of 'all detailed statistical tables.'

Tables 30 and 31 have the information on the number of graduate science and engineering students in all institutions, by region, state, institution, and citizenship, and by race/ethnicity of U.S. citizens and permanent residents for year 2003. This data must be copied from the PDF document into an Excel file to be manipulated.

Category	School	Graduates
Graduate science students, 2004	North Carolina	9,245
	East Carolina University	529
Graduate engineering students, 2004	North Carolina	2,618
	East Carolina University	0
Graduate science students, 2003	North Carolina	9,030
	East Carolina University	422
Graduate engineering students, 2003	North Carolina	2,513
	East Carolina University	0



## Percentage of Young People (Age 25-44)

The American Community Survey (ACS) provides data on all geographic areas with populations in excess of 65,000. As such, less than half of the counties in the North Carolina Eastern Region are included in the ACS; data is available for Craven County, Nash County, Onslow County, Pitt County, Wayne County, and Wilson County. In 2010, after the next census is taken, it is likely that several more counties in the Eastern Region will have the requisite populations to be included in the ACS. These counties are Carteret (59,383), Lenoir (59,648), and Edgecombe (55,606). Population numbers are based on the 2000 census.

For counties included in the American Community Survey, visit:

[http://factfinder.census.gov/servlet/DatasetMainPageServlet?\\_program=ACS&\\_submenuId=&\\_lang=en&\\_ts=](http://factfinder.census.gov/servlet/DatasetMainPageServlet?_program=ACS&_submenuId=&_lang=en&_ts=)

- 1) Click on the 'Custom Table' Link of the right side of the screen.
- 2) Select a geographic type (County)
- 3) Select a state (North Carolina)
- 4) Select one or more geographic areas (Craven County, Nash County, Onslow County, Pitt County, Wayne County, and Wilson County)
- 5) Click on the 'Add' button
- 6) Click on the 'Next' button
- 7) Click on the 'Keyword' tab
- 8) Type in "B15022" (NOTE: Include parentheses) and click the 'Search' button
- 9) Select 'Sex by Educational Attainment for the Population 25 Years and Over'
- 10) Click 'Go'
- 11) 8) Check the boxes for 'Total,' 'Male,' '25 to 29 years,' '30 to 34 years,' '35 to 39 years,' '40 to 44 years,' 'Female,' '25 to 29 years,' '30 to 34 years,' '35 to 39 years,' and '40 to 44 years.'
- 12) Click on the 'Add' button
- 13) Click on the 'Next' button
- 14) Click on the 'Show Result' button

Note: Although Edgecombe County itself is not included in the American Community Survey, the Rocky Mount Metro Area can be used as an approximation, as the metro area includes Edgecombe County. While this approximation isn't precise, it is the best means of calculation using publicly available data.

Area	25-44 Population	Total Population	% of Population Between 25 - 44
Carteret	NA	NA	NA
Craven County	21,795	86,369	25.2%
Duplin	NA	NA	NA
Edgecombe (Rocky Mount Metro Area)	38,840	141,985	27.4%
Greene	NA	NA	NA
Jones	NA	NA	NA
Lenior	NA	NA	NA
Nash County	24,955	89,157	28.0%
Onslow County	37,952	125,251	30.3%
Pamlico	NA	NA	NA
Pitt County	39,657	136,271	29.1%
Wayne County	30,160	109,615	27.5%
Wilson County	19,891	74,480	26.7%
North Carolina	2,501,994	8,411,041	29.7%

## Per Capita Income

Visit: <http://www.bea.gov/bea/regional/reis/default.cfm?catable=CA1-3&section=2>

- 1) Select a table (Personal income, population, per capita personal income)
- 2) Select one estimate (3.0 Per capita personal income)
- 3) Select one area (North Carolina)
- 4) Select one or more years (2003 and 2004)
- 5) Click the 'Download' button

An Excel file will open up. Select Counties and Rank by Per Capita Income.

Area Name	2003		2004	
	Per Capita Income	Rank in State	Per Capita Income	Rank in State
North Carolina	\$ 27,859	NA	\$ 29,322	NA
Carteret	\$ 27,642	16	\$ 29,456	14
Craven	\$ 27,050	20	\$ 29,177	16
Nash	\$ 26,855	21	\$ 28,104	21
Onslow	\$ 25,579	28	\$ 27,988	23
Pitt	\$ 25,262	30	\$ 26,777	29
Wilson	\$ 24,965	34	\$ 26,277	32
Lenoir	\$ 24,240	39	\$ 26,002	37
Pamlico	\$ 24,107	41	\$ 25,812	39
Wayne	\$ 23,458	53	\$ 24,901	49
Edgecombe	\$ 22,602	62	\$ 23,923	64
Jones	\$ 21,982	70	\$ 23,895	65
Duplin	\$ 20,826	84	\$ 23,383	72
Greene	\$ 20,733	86	\$ 21,993	84

## Median Household Income

Visit: <http://www.census.gov/hhes/www/saipe/index.html>

- 1) Select: State & county data: 1989, 1993, 1995 – 2004
- 2) Select Year (2004)
- 3) Select State (North Carolina)
- 4) Click on the button 'Continue'
- 5) Select one or more Areas (North Carolina, Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenoir, Nash, Onslow, Pamlico, Pitt, Wayne, & Wilson)
- 6) Select variable(s) from the list below (Check the box next to 'Median Household Income')
- 7) Click on 'Display Data' button

Area	2004 Median House Hold Income	2003 Median Household Income
Carteret	\$39,060	\$39,115
Craven	\$39,141	\$37,815
Duplin	\$31,893	\$30,705
Edgecombe	\$32,193	\$31,451
Greene	\$32,203	\$32,817
Jones	\$33,326	\$31,791
Lenior	\$32,123	\$31,016
Nash	\$38,394	\$37,471
Onslow	\$34,995	\$33,108
Pamlico	\$35,200	\$33,780
Pitt	\$35,444	\$33,817
Wayne	\$35,018	\$33,763
Wilson	\$34,649	\$33,723
North Carolina	\$40,863	\$39,438

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## Income By Age Groups 25-44 and 65+

This data will be accumulated on the Decision Data Resources website resource.

- 1) Go to Decision Data Resources and select geography (13 counties)
- 2) Select the 'Income By Age' Standard report. Incomes will be only listed in \$10,000 increments by Age.
- 3) Aggregate the 25-34 and the 35-44 Age groups for each income group. Do the same for the 64-75 Age group and the 75+ age group for each income group.
- 4) Normalize all income groups by dividing by that Age groups total population (i.e. divide number of people in each income level in the 25-44 age group by total 25-44 age population. Do the same for each in the 65+ age group)
- 5) Sum the percentages of individuals below \$40,000 for both the 25-44 age group and the 65+ Age group.
- 6) Sum the percentages of individuals above the \$75,000 for both the 25-44 age group and the 65+ Age group.
- 7) For comparison purposes, the same steps should be followed for the U.S. and the State of North Carolina.

## Labor Force and % Unemployment

This data will be accumulated on the Decision Data Resources website resource.

- 1) Go to Decision Data Resources and select geography (13 counties)
- 2) In the "Standard Reports" tab click on 'Make a new custom summary report'.
- 3) Select Occupations and Employment. Select 'Current Year Estimates (2006)'
- 4) Select the following variables: % Civilian Unemployed, %Civilian Unemployed Index, Civilian Unemployed, In Labor Force.
- 5) Repeat Step 4 for US Census 2000 data.
- 6) Save this report with name of your choice. This report will now appear in the Standard tab. You can view and save this report just as the others.
- 7) Download the data into the Excel spreadsheet and manipulate as needed.

## Educational Attainment

The American Community Survey (ACS) provides data on all geographic areas with populations in excess of 65,000. As such, less than half of the counties in the North Carolina Eastern Region are included in the ACS; data is available for Craven County, Nash County, Onslow County, Pitt County, Wayne County, and Wilson County. In 2010, after the next census is taken, it is likely that several more counties in the Eastern Region will have the requisite populations to be included in the ACS. These counties are Carteret (59,383), Lenoir (59,648), and Edgecombe (55,606). Population numbers are based on the 2000 census.

For counties included in the American Community Survey, visit:

[http://factfinder.census.gov/servlet/DatasetMainPageServlet?\\_program=ACS&\\_submenuId=&\\_lang=en&\\_ts=](http://factfinder.census.gov/servlet/DatasetMainPageServlet?_program=ACS&_submenuId=&_lang=en&_ts=)

- 15) Click on the 'Custom Table' Link of the right side of the screen.
  - 16) Select a geographic type (County)
  - 17) Select a state (North Carolina)
  - 18) Select one or more geographic areas (Craven County, Nash County, Onslow County, Pitt County, Wayne County, and Wilson County)
  - 19) Click on the 'Add' button
  - 20) Click on the 'Next' button
  - 21) Click on the 'Keyword' tab
  - 22) Type in "B15002" (NOTE: Include parentheses) and click the 'Search' button
  - 23) Select 'Sex by Age and Click 'Go'
  - 24) 8) Check all boxes
  - 25) Click on the 'Add' button
  - 26) Click on the 'Next' button
  - 27) Click on the 'Show Result' button
- 8) Note: Although Edgecombe County itself is not included in the American Community Survey, the Rocky Mount Metro Area can be used as an approximation, as the metro area includes Edgecombe County. While this approximation isn't precise, it is the best means of calculation using publicly available data.

Area	2005		
	Less than High School	High School Graduate	Bachelor's Degree and Higher
North Carolina	17.7%	57.2%	25.1%
Carteret	NA	NA	NA
Craven County	23.9%	64.7%	11.4%
Duplin	NA	NA	NA
Edgecombe (Rocky Mount Metro Area)	33.2%	59.5%	7.3%
Greene	NA	NA	NA
Jones	NA	NA	NA
Lenior	NA	NA	NA
Nash County	31.9%	58.6%	9.5%
Onslow County	21.0%	72.2%	6.8%
Pamlico	NA	NA	NA
Pitt County	32.9%	54.0%	13.2%
Wayne County	27.3%	65.2%	7.5%
Wilson County	35.5%	55.5%	9.0%

## SAT Scores & Percentage of Students Taking the Test

Visit: <http://www.dpi.state.nc.us/accountability/reporting/sat/>

- 8) Click on the year for data you need (2006)
- 9) Click on SAT Report 2006 (Districts and Schools Listing Only) (xls, 300kb)

The Excel file includes data for the past three years and includes data on the number of students tested, the percent of students tested, the mean math score, the mean critical reading score, and the mean sub-total score. Data is provided for individual schools and county, state, and national averages.

School System/School	2004				
	Number Tested	Percent Tested	Math Score	Critical Reading Score	Total Score
United States Total	1,419,007	48.0%	518	508	1026
North Carolina Total	50,042	70.0%	507	499	1006
Carteret County	333	70.3%	516	508	1024
Craven County	448	60.3%	503	505	1008
Duplin County	213	48.3%	457	450	907
Edgecombe County	155	41.9%	470	462	932
Greene County	59	34.1%	475	455	930
Jones County	34	44.7%	438	463	901
Lenoir County	259	47.9%	494	474	968
Nash-Rocky Mount	494	48.6%	491	478	969
Onslow County	601	51.0%	510	491	1001
Pamlico County	60	48.4%	494	466	960
Pitt County	618	58.4%	509	494	1003
Wayne County	544	49.4%	494	477	971
Wilson County	314	49.1%	501	483	984

School System/School	2005				
	Number Tested	Percent Tested	Math Score	Critical Reading Score	Total Score
United States Total	1,475,623	49.0%	520	508	1028
North Carolina Total	53,314	74.0%	511	499	1010
Carteret County	338	74.0%	515	508	1023
Craven County	439	56.9%	501	502	1003
Duplin County	228	50.0%	456	446	902
Edgecombe County	165	38.9%	458	444	902
Greene County	68	39.8%	492	479	971
Jones County	27	43.5%	428	446	874
Lenoir County	295	54.3%	494	468	962
Nash-Rocky Mount	500	47.8%	475	459	934
Onslow County	636	52.2%	509	491	1000
Pamlico County	69	57.0%	497	476	973
Pitt County	707	61.9%	507	490	997
Wayne County	558	50.5%	494	474	968
Wilson County	326	48.6%	498	467	965

## Community College Enrollment

Visit: <http://www.ncccs.cc.nc.us/Publications/>

- 1) Click on Matter of Facts, 2007
- 2) A PDF will open up
- 3) Copy data from PDF and enter it into an Excel spreadsheet

For data from previous years, visit <http://www.ncccs.cc.nc.us/Publications/archivedFactBooks.htm>

The table titled "North Carolina Community College System Curriculum Student Information II Student Enrollment by College" will have the total enrollment of each community college in the state.

Community College Name	2004 - 2005 School Year				
	Associate	Certificate	Diploma	Transitional	Total
North Carolina Total	182,660	16,532	18,074	67,411	274,423
Carteret Community College	1,752	117	144	441	2,401
Coastal Carolina Community College	4,850	215	296	861	6,104
Craven Community College	3,423	82	175	1,066	4,652
Edgecombe Community College	2,347	39	299	1,065	3,698
James Sprunt Community College	918	163	316	634	1,960
Lenoir Community College	2,519	178	114	824	3,563
Nash Community College	2,445	262	116	1,086	3,860
Pamlico Community College	282	113	41	97	545
Pitt Community College	6,196	369	294	1,898	8,476
Wayne Community College	3,400	188	196	829	4,523
Wilson Community College	2,033	162	197	677	3,018

Community College Name	2005 - 2006 School Year				
	Associate	Certificate	Diploma	Transitional	Total
North Carolina Total	180,027	15,555	17,635	64,943	268,421
Carteret Community College	1,552	90	135	412	2,145
Coastal Carolina Community College	5,018	198	273	949	6,190
Craven Community College	3,346	89	159	977	4,506
Edgecombe Community College	2,396	35	259	899	3,546
James Sprunt Community College	935	158	351	491	1,858
Lenoir Community College	3,470	198	127	1,024	3,733
Nash Community College	2,360	216	94	1,183	3,788
Pamlico Community College	256	148	37	140	575
Pitt Community College	6,110	286	252	1,914	8,311
Wayne Community College	3,298	179	201	751	4,346
Wilson Community College	1,966	119	176	467	2,678

## Eastern Carolina Retention

Visit: <http://www.ecu.edu/ipre/csrde.htm>

- 10) Choose appropriate year (2003 – 2004)
- 11) A PDF file will open up
- 12) Copy PDF data and put it into an Excel spreadsheet

East Carolina University Graduation Rate			
Year	1996	1997	1998
5 Year Graduation Rate	49.0%	47.8%	48.1%
6 Year Graduation Rate	54.4%	53.7%	--

## Air Quality

Visit: <http://www.epa.gov/air/data/geosel.html>

- 1) On the AirData Selection Map, Select By (County)
- 2) Below, Select State (North Carolina)
- 3) Under 'Available Areas,' select on counties (Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenoir, Nash, Onslow, Pamlico, Pitt, Wayne, & Wilson)
- 4) Below, Click 'Go!' button
  - 6) Under 'Reports' Click on 'Air Quality Index'
  - 7) Select Year of Data (2006)
  - 8) Click 'Generate Report'

Currently, the EPA maintains data only on the following counties; Edgecombe, Wayne, Pitt, Lenoir, Duplin, and Onslow.

Area	2005				
	# Days with AQI	Good	Moderate	Unhealthy for Sensitive Groups	Unhealthy
Edgecombe	265	204	60	1	0
Wayne	264	214	49	1	0
Pitt	114	78	36	0	0
Lenoir	259	209	49	1	0
Duplin	120	98	21	1	0
Onslow	118	90	28	0	0

Area	2006				
	# Days with AQI	Good	Moderate	Unhealthy for Sensitive Groups	Unhealthy
Edgecombe	266	214	51	1	0
Wayne	119	89	30	0	0
Pitt	263	225	38	0	0
Lenoir	261	224	37	0	0
Duplin	116	94	22	0	0
Onslow	121	104	17	0	0

## Violent Crime & Property Crime

Visit: <http://www.fbi.gov/ucr/ucr.htm>

- 1) Click Year (2005)
- 2) Click 'Violent Crime'
- 3) Browse by (County Agency)
- 4) Click on 'Table 10' - "Offenses Known to Law Enforcement, by State by Metropolitan and Nonmetropolitan Counties, 2005"
- 5) View State Table For: (North Carolina)
- 6) Click on 'Download Excel'

Area	Offenses Known to Law Enforcement - 2004									
	Violent crime	Murder and nonnegligent manslaughter	Forcible rape	Robbery	Aggravated assault	Property crime	Burglary	Larceny-theft	Motor vehicle theft	Arson
Carteret	28	2	5	3	18	553	199	305	49	0
Craven	108	0	5	12	91	1,431	450	905	76	2
Duplin	108	1	1	12	94	928	474	388	66	5
Edgecombe	44	4	1	11	28	690	291	334	65	8
Greene	73	4	8	11	50	567	144	378	45	2
Jones	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Lenoir	90	2	2	7	79	995	424	529	42	4
Nash	50	2	2	12	34	818	291	442	851	16
Onslow	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Pamlico	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Pitt	269	1	17	43	208	1,579	520	972	87	19
Wayne	160	7	3	29	121	2,085	829	1,106	150	4
Wilson	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA

Area	Offenses Known to Law Enforcement - 2005									
	Violent crime	Murder and nonnegligent manslaughter	Forcible rape	Robbery	Aggravated assault	Property crime	Burglary	Larceny-theft	Motor vehicle theft	Arson
Carteret	70	3	4	7	56	445	148	251	46	3
Craven	164	0	5	12	147	1,401	413	892	96	1
Duplin	107	2	2	8	95	794	446	271	77	4
Edgecombe	61	2	2	10	47	628	259	320	49	4
Greene	54	0	7	12	35	410	163	221	26	2
Jones	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Lenoir	106	6	6	8	86	955	312	597	46	6
Nash	99	3	9	16	71	787	271	441	75	12
Onslow	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Pamlico	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Pitt	247	2	16	28	201	1,585	526	969	90	9
Wayne	124	2	3	25	94	1,747	633	1,027	87	3
Wilson	85	3	3	6	73	773	282	428	63	0



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## Poverty Rate

This data will be accumulated on the Decision Data Resources website resource.

- 1) Go to Decision Data Resources and select geography (13 counties)
- 2) In the "Standard Reports" tab click on 'Make a new custom summary report'.
- 3) Select Basic Variables. Select 'US Census (2000)'
- 4) Select the variable 'Poverty Level' then select 'Below'.
- 5) Choose the following variables: '% Population under poverty level', '% Population under poverty level (index)'.
- 6) Save this report with name of your choice. This report will now appear in the Standard tab. You can view and save this report just as the others.
- 7) Download the data into the Excel spreadsheet and manipulate as needed.

## Commute Times

This data will be accumulated on the Decision Data Resources website resource.

- 1) Go to Decision Data Resources and select geography (13 counties)
- 2) In the "Standard Reports" tab click on 'Make a new custom summary report'.
- 3) Select Occupation and Employment. Select 'US Census (2000)'
- 4) Select the variable 'Travel time to work'.
- 5) Choose the following variables: 'Median Travel time to work (minutes)', 'Median Travel time to work (minutes) (index)'.
- 6) Save this report with name of your choice. This report will now appear in the Standard tab. You can view and save this report just as the others.
- 7) Download the data into the Excel spreadsheet and manipulate as needed.

## Child Mortality Rate

This data will be accumulated on the NC state center for health statistics website resource. Go to:

<http://www.schs.state.nc.us/SCHS/deaths/ims/2005/>

- 1) Click on 'Infant death rates by Perinatal Care Regions (PCR) and county of residence'
- 2) Manually enter this data into a spreadsheet for the NCER 13 Counties.
- 3) Combine the data to attain a combined infant mortality rate for all 13 counties.
- 4) At the bottom of this page on the website, there is a link for previous years data. Click on previous year and repeat.
- 5) Download the data into the Excel spreadsheet and manipulate as needed.

## Tourism Expenditures & Local Tax Receipts

Visit: <http://www.nccommerce.com/tourism/econ/countybycounty.asp>

- 1) Select the year and sorting option, Year (2005) by (Alphabetical)
- 3) Click the button 'Get Stats'
- 4) Download Spreadsheet

Area	2004				
	Expenditures (millions)	Payroll (millions)	Employment (thousands)	State Tax Receipts (millions)	Local Tax Receipts (millions)
Carteret	235.18	50.37	3.31	11.35	15.58
Craven	79.68	18.42	0.98	4.49	1.91
Duplin	30.43	4.16	0.23	1.81	0.97
Edgecombe	39.62	6.44	0.37	2.25	0.73
Greene	3.9	0.46	0.03	0.22	0.15
Jones	2.85	0.46	0.02	0.18	0.1
Lenoir	59.88	11.91	0.65	3.43	1.26
Nash	173.48	40.32	2.73	9.56	4.98
Onslow	124.35	27.76	1.46	6.78	4.65
Pamlico	12.03	1.7	0.08	0.53	1.44
Pitt	148.68	33.96	2	8.06	3.58
Wayne	103.19	16.49	0.98	6.51	1.72
Wilson	70.73	12.56	0.76	4.25	1.46
North Carolina	13252.85	3635.8	182.96	710.79	437.48

Area	2005				
	Expenditures (millions)	Payroll (millions)	Employment (thousands)	State Tax Receipts (millions)	Local Tax Receipts (millions)
Carteret	246.35	50.64	3.27	11.67	16.04
Craven	87.42	19.4	1.01	4.83	2.05
Duplin	31.88	4.18	0.23	1.87	1
Edgecombe	44.25	6.91	0.39	2.46	0.81
Greene	4.2	0.47	0.03	0.24	0.15
Jones	3.09	0.48	0.02	0.19	0.1
Lenoir	63.67	12.15	0.65	3.57	1.32
Nash	178.55	39.83	2.65	9.65	5.04
Onslow	137.64	29.5	1.52	7.36	5.06
Pamlico	13.15	1.78	0.08	0.57	1.55
Pitt	157.4	34.51	2	8.37	3.72
Wayne	101.78	15.62	0.91	6.3	1.66
Wilson	75.44	12.91	0.77	4.47	1.53
North Carolina	14215.92	3750.72	185.25	747.79	461.02

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## Property Tax Rates

Visit <http://www.ncacc.org/taxrate.htm>

Under 2005-06 county property tax rates,

Click here for the Tax Rate Survey in Excel Spreadsheet format.

2006 North Carolina Association of County Commissioners Tax Rate Survey				
2005-06	2005-06 Tax Rate	2004-05 Tax Rate	Sales Assess Ratio	Effective Tax Rate
Carteret	\$0.4200	\$0.4200	0.7779	\$0.3267
Craven	\$0.6100	\$0.5600	0.9133	\$0.5571
Duplin	\$0.7700	\$0.7700	0.8509	\$0.6552
Edgecombe	\$0.9300	\$0.9300	0.8502	\$0.7907
Greene	\$0.7210	\$0.8500	1.0000	\$0.7210
Jones	\$0.7900	\$0.7700	0.8810	\$0.6960
Lenoir	\$0.7900	\$0.7750	0.9594	\$0.7579
Nash	\$0.6600	\$0.6600	0.9108	\$0.6011
Onslow	\$0.6700	\$0.6700	0.8393	\$0.5623
Pamlico	\$0.6725	\$0.6575	0.9446	\$0.6352
Pitt	\$0.7000	\$0.7000	0.9675	\$0.6773
Wayne	\$0.7350	\$0.6600	0.9452	\$0.6947
Wilson	\$0.7600	\$0.7200	0.9071	\$0.6894

## Closings and Lay-Offs

Visit: <http://eslmi23.esc.state.nc.us/masslayoff/MLSFrame.asp?contentsFrame=5>

- 6) Select the years (2005 and 2006)
- 7) Select the months (All months)
- 8) Select the counties (Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenoir, Nash, Onslow, Pamlico, Pitt, Wayne, & Wilson)
- 9) Select the SIC Groups (All SIC Groups)
- 10) Click 'View Data' button
- 11) Click 'Export to Excel' button

2006						
Area	Date	Company	City	Product	Affected Personnel	Reason
Carteret	3/1/2006	Triple S Pier	ATLANTIC BEACH	Pier/Grill	9	Property redevelopment
Carteret	2/1/2006	Trillium Gallery & Fine Gifts	ATLANTIC BEACH	Gift shop		Not stated
Carteret	3/1/2006	Jarrett Bay Gift Shop	BEAUFORT	Marine gift shop		Fire
Carteret	3/1/2006	Holiday Village Mobile Home Park	MOREHEAD CITY	Mobile home park		Not stated
Carteret	5/1/2006	Royal Pavillion Resort and Conf. Center	PINE KNOLL SHORES	Hotel	57	Property redevelopment
Carteret	5/1/2006	Sportsman's Pier	ATLANTIC BEACH	Fishing pier	3	Property redevelopment
Carteret	6/1/2006	Carteret Lanes	MOREHEAD CITY	Bowling alley	21	Not stated
Carteret	9/1/2006	Trawler Anna Marie	SALTER PATH	Commercial fishing boat		Bankruptcy
Carteret	10/1/2006	Sportsman Pier, Inc.	ATLANTIC BEACH	Fishing pier	3	Property redevelopment
Carteret	10/1/2006	Kearns Entertainment	MOREHEAD CITY	Independent film maker		Bankruptcy
Carteret	12/1/2006	Pak-A-Sak Food Stores	MOREHEAD CITY	Home office	3	Bankruptcy
Craven	3/1/2006	Amital Spinning Corp.	NEW BERN	Yarn processing	16	Import competition
Craven	6/1/2006	Amital Spinning Corp.	NEW BERN	Yarn processing	41	Import competition
Edgecombe	10/1/2006	Gurganus Brothers Supermarket	ROCKY MOUNT	Grocery store	6	Competition
Jones	8/1/2006	Jones County Mason Head Start Center	TRENTON	Educational center		Budget cuts
Lenoir	12/1/2006	Roger Carter Corp.	KINSTON	Modular building mfg.	50	Bankruptcy
Lenoir	10/1/2006	Southern States Cooperative	KINSTON	Farm supplies	6	Consolidation
Nash	8/1/2006	Pelican Packaging	BATTLEBORO	Packaging mfg.		Relocation to Halifax
Nash	11/1/2006	J & J Apparel Store	NASHVILLE	Clothing store		Not stated
Nash	2/1/2006	Bailey Furniture Co., Inc.	BAILEY	Furniture store	3	Retirement
Nash	9/1/2006	Pearson Music (Brook Mays)	ROCKY MOUNT	Music store	4	Bankruptcy
Nash	12/1/2006	Fred's Beds	ROCKY MOUNT	Beds		Expired lease
Nash	9/1/2006	Schlotzsky's Deli	ROCKY MOUNT	Restaurant	15	Owner's decision
Nash	12/1/2006	City Club of Rocky Mount	ROCKY MOUNT	Private club	51	Liquidation
Nash	9/1/2006	Central Security	SHARPSBURG	Security	4	Bankruptcy
Nash	1/1/2006	Town of Sharpsburg	SHARPSBURG	Town government	3	Cost cuts
Nash	3/1/2006	Town of Sharpsburg	SHARPSBURG	Town government	4	Cost cuts
Onslow	7/1/2006	Rose Bros. Furniture	JACKSONVILLE	Furniture store		Fire
Pitt	9/1/2006	Collins & Aikman	FARMVILLE	Fabric headliners	576	Import competition
Pitt	1/1/2006	Hungate's Creative Toys & Hobbies	GREENVILLE	Hobby shop	13	Relocation
Pitt	12/1/2006	Whitehurst Grocery	WHITEHURST	Country grocery		Retirement
Pitt	1/1/2006	Jamie's Furniture	GREENVILLE	Furniture store		Liquidation
Pitt	1/1/2006	Carolina Home & Garden	GREENVILLE	Garden furniture	5	Retirement
Pitt	1/1/2006	America's Mattress	GREENVILLE	Bedding store		Liquidation
Pitt	11/1/2006	Bedrooms and Sofas Plus	GREENVILLE	Furniture store		Owner's decision
Pitt	12/1/2006	The Dorm Room	GREENVILLE	Furniture store		Expired lease
Pitt	12/1/2006	Taft Furniture Co.	GREENVILLE	Furniture store	2	Retirement
Pitt	4/1/2006	Cavern Nightclub dba/ The Attic	GREENVILLE	Nightclub	5	Bankruptcy
Pitt	12/1/2006	Port City Java Coffeehouse and Café	GREENVILLE	Coffee shop		Not stated
Pitt	12/1/2006	Ragazzi's	GREENVILLE	Restaurant		Not stated
Pitt	5/1/2006	Pitt Mental Health	GREENVILLE	Mental health agency	8	Cost cuts
Pitt	7/1/2006	Town of Farmville	FARMVILLE	City government	6	Budget cuts
Pitt	7/1/2006	MIC Insulation	GRIMESLAND	Insulation	32	Bankruptcy
Wayne	3/1/2006	S.E. Sasser Inc.	FREMONT	Building contractor		Bankruptcy
Wayne	1/1/2006	The Doll House	GOLDSBORO	Gentleman's club		Civil nuisance suit
Wilson	6/1/2006	VF Jeanswear, Inc.	WILSON	Jeans mfg.	445	Import competition
Wilson	2/1/2006	Merck	WILSON	Pharmaceuticals	97	Not stated
Wilson	10/1/2006	Southern States Cooperative	WILSON	Farm supplies	13	Consolidation
Wilson	4/1/2006	Club Essence	WILSON	Nightclub		Expired lease
Wilson	11/1/2006	Putney Medical Center	ELM CITY	Medical facility	3	Financial difficulty

2005						
Area	Date	Company	City	Product	Affected	Reason
Carteret	7/1/2005	Playtime Sports Grill	ATLANTIC BEACH	Sports bar	6	Fire code violations
Carteret	9/1/2005	Channel Marker Restaurant	ATLANTIC BEACH	Restaurant	54	Ophelia damage
Carteret	10/1/2005	Parsons General Store	MOREHEAD CITY	General merchandise	4	Fire
Carteret	2/1/2005	Sundowner Motel	ATLANTIC BEACH	Motel	4	Property redevelopment
Carteret	12/1/2005	Triple S Motel	ATLANTIC BEACH	Motel		Property redevelopment
Craven	5/1/2005	Alarm Installers of NC	NEW BERN	Alarm installation	2	Bankruptcy
Craven	11/1/2005	Piggly Wiggly	NEW BERN	Grocery store	24	Not stated
Craven	1/1/2005	Berne Restaurant	NEW BERN	Restaurant	20	Owner's decision
Duplin	8/1/2005	National Spinning Co., Inc.	WARSAW	Yarn	102	Import competition
Duplin	6/1/2005	Taste of Country	WARSAW	Restaurant	15	Fire
Edgecombe	9/1/2005	Inco, Inc.	ROCKY MOUNT	Industrial contractor		Downsizing
Edgecombe	6/1/2005	Brewer Paint & Wallpaper Co.	ROCKY MOUNT	Painting/paper hanging	10	Owner's decision
Edgecombe	11/1/2005	Glenoit Fabrics Corp.	TARBORO	Faux fur fabric	95	Import competition
Edgecombe	12/1/2005	Glenoit Fabrics Corp.	TARBORO	Faux fur fabric	31	Import competition
Edgecombe	12/1/2005	Glenoit Universal Ltd.	TARBORO	Small rug mfg.	218	Consolidation
Lenoir	3/1/2005	Unifi Inc.	KINSTON	Textured yarn	490	Restructuring
Lenoir	8/1/2005	Bargain Furniture Showroom	KINSTON	Furniture liquidation store	3	Expired lease
Lenoir	11/1/2005	Convalescent Transports	KINSTON	Medical transportation	80	County takeover
Lenoir	2/1/2005	Proffitt's Department Store	KINSTON	Department store	47	Acquisition
Lenoir	4/1/2005	Winn-Dixie Stores, Inc.	KINSTON	Grocery store	28	Restructuring
Lenoir	2/1/2005	Rack Room Shoes	KINSTON	Shoe store	5	Restructuring
Lenoir	2/1/2005	Bath & Body Works	KINSTON	Cosmetics		Downsizing
Lenoir	5/1/2005	Friedman's, Inc.	KINSTON	Jewelry store	5	Underperformance
Nash	12/1/2005	Rocky Mount Welding Supplies	ROCKY MOUNT	Welding supplies	1	Not stated
Nash	2/1/2005	Proffitt's Department Store	ROCKY MOUNT	Department store	58	Acquisition
Nash	5/1/2005	Ollie T's Furniture	NASHVILLE	Furniture store		Owner's decision
Nash	12/1/2005	Las Lomas Mexican Restaurant	ROCKY MOUNT	Restaurant		Not stated
Nash	1/1/2005	Toys R Us	ROCKY MOUNT	Toy store	25	Underperformance
Nash	3/1/2005	Friedman's Inc.	ROCKY MOUNT	Jewelry store	5	Underperformance
Nash	1/1/2005	RBC Centura	ROCKY MOUNT	Banking	7	Restructuring
Nash	1/1/2005	Nash Hospitals, Inc.	ROCKY MOUNT	Hospital	10	Restructuring
Onslow	12/1/2005	T & W Oyster Bar	SWANSBORO	Restaurant	26	Not stated
Pitt	8/1/2005	Grayson Construction	GRIFTON	Construction company	6	Bankruptcy
Pitt	1/1/2005	Affordable Home Fashions	GREENVILLE	Household furnishings store		Liquidation
Pitt	2/1/2005	Proffitt's Department Store	GREENVILLE	Department store	78	Acquisition
Pitt	8/1/2005	Belk, Inc. (Carolina East Mall)	GREENVILLE	Department store	53	Not stated
Pitt	2/1/2005	Bostic-Sugg Furniture	GREENVILLE	Furniture store		Relocation
Pitt	4/1/2005	Peasants	GREENVILLE	Nightclub	9	Property redevelopment
Pitt	6/1/2005	Strickland Dail Dining and Catering	FARMVILLE	Restaurant	13	Fire
Pitt	4/1/2005	Johnson's Jewelers	GREENVILLE	Jewelry store	5	Not stated
Pitt	4/1/2005	The Promised Learning Center	GREENVILLE	Daycare center	10	Bankruptcy
Pitt	1/1/2005	RTI International	GREENVILLE	Telephone survey research	30	Completed contract
Wayne	10/1/2005	EI Hispano	GOLDSBORO	Vegetable wholesaler	3	Bankruptcy
Wayne	2/1/2005	Proffitt's Department Store	GOLDSBORO	Department store	52	Acquisition
Wayne	1/1/2005	Ralph Casey's Grocery and Auto Parts	SEVEN SPRINGS	Grocery store		Retirement
Wayne	9/1/2005	Winn-Dixie Stores, Inc. (3 locations)	GOLDSBORO	Grocery store	210	Restructuring
Wayne	2/1/2005	KB Toys, Inc.	GOLDSBORO	Toy store		Restructuring
Wilson	5/1/2005	Standard Commercial Tobacco	WILSON	Tobacco processing	491	Merger with Dimon
Wilson	5/1/2005	Standard Commercial Tobacco Co.	WILSON	Tobacco processing	127	Merger
Wilson	11/1/2005	Alliance One International	WILSON	Tobacco company		Consolidation
Wilson	3/1/2005	VF Jeanswear	WILSON	Jeans	140	Excess capacity
Wilson	11/1/2005	Euro-Matics Plastics, Inc.	WILSON	Plastics mfg.	24	Not stated
Wilson	4/1/2005	Mitchell's Ribs, Chicken & Barbeque	WILSON	Restaurant		Financial difficulty
Wilson	10/1/2005	Cherry's BBO	WILSON	Restaurant		Bankruptcy
Wilson	10/1/2005	Priscilla's Restaurant	WILSON	Restaurant	14	Bankruptcy
Wilson	11/1/2005	Angelo's Italian Restaurant & Pizzeria	WILSON	Restaurant	13	Not stated
Wilson	1/1/2005	Heart of Wilson Motel	WILSON	Motel	3	Competition
Wilson	3/1/2005	Access Care Consultants	WILSON	Medical practice	7	Owner's decision

## New and Expanding Industries

Visit: <http://eslmi40.esc.state.nc.us/websaras/>

- 1) Click the 'Go' button
- 2) On the drop-down menu, select 'North Carolina Economic Development Regions'
- 3) On the tab on the top of the page, click 'Industry'
- 4) Click on the button 'Industry Development'

Note: Data is available at the county level for some counties

Area	Year	2003	2005	Area	Year	2003	2005
Carteret	New Industry Investment	NA	\$13,000	Lenoir	New Industry Investment	\$0	\$2,200
	Expanded Industry Industry	NA	\$2,000		Expanded Industry Industry	\$20,000	\$81,950
	New Industry Employment	NA	60		New Industry Employment	0	50
	Expanded Industry Employment	NA	60		Expanded Industry Employment	209	673
Craven	New Industry Investment	\$15,000	\$24,000	Onslow	New Industry Investment	NA	\$3,000
	Expanded Industry Industry	\$0	\$0		Expanded Industry Industry	NA	\$12,000
	New Industry Employment	105	123		New Industry Employment	NA	3
	Expanded Industry Employment	0	0		Expanded Industry Employment	NA	350
Duplin	New Industry Investment	6,000	22,000	Pamlico	New Industry Investment	NA	NA
	Expanded Industry Industry	0	0		Expanded Industry Industry	NA	NA
	New Industry Employment	0	350		New Industry Employment	NA	NA
	Expanded Industry Employment	0	0		Expanded Industry Employment	NA	NA
Edgecombe	New Industry Investment	\$0	\$1,350	Pitt	New Industry Investment	\$4,150	\$5,100
	Expanded Industry Industry	\$5,000	\$0		Expanded Industry Industry	\$0	\$200,000
	New Industry Employment	0	139		New Industry Employment	25	350
	Expanded Industry Employment	210	140		Expanded Industry Employment	0	155
Greene	New Industry Investment	\$0	NA	Wayne	New Industry Investment	\$0	\$11,500
	Expanded Industry Industry	\$260	NA		Expanded Industry Industry	\$3,000	\$28,450
	New Industry Employment	0	NA		New Industry Employment	0	556
	Expanded Industry Employment	21	NA		Expanded Industry Employment	15	291
Jones	New Industry Investment	\$4,348	NA	Wilson	New Industry Investment	\$14,000	\$3,880
	Expanded Industry Industry	\$4,146	NA		Expanded Industry Industry	\$0	\$22,600
	New Industry Employment	90	NA		New Industry Employment	300	118
	Expanded Industry Employment	138	NA		Expanded Industry Employment	0	45

## Target Industry Firms, Employment and Wages

Visit: <http://www.ncesc.com/lmi/industry/industryMain.asp#industryWages>

Click on 'Employment and Wage Data by Industry, 1990 to Most Recent'

Click on Year '2005'

Select a Period 'Annual'

Select an Area 'Economic Development Region'

Click on the area of the map illustrating the Eastern Partnership

Select ownership type (Private)

Select NAICS level and input NAICS code

NOTE: More detailed information is available at the Economic Development level. Although some data can be retrieved on the county level, much of it is non-disclosed.

North Carolina's Eastern Region						
Industry	Description	Number of Firms	Annual Avg. Employees	NCER Avg. Annual Wage	US Average Wage	Relative INDEX (Wages)
<b>Advanced Manufacturing</b>						
NAICS:	333414 Heating Equipment, ex. Warm Air Furnaces	3	377	\$33,592	\$39,623	0.85
	334515 Electricity & Signal Testing Instruments	3	221	\$32,812	\$84,777	0.39
	33522 Major Appliance Manufacturing	3	1,727	\$39,520	\$43,009	0.92
	333 Machinery Manufacturing	39	3,766	\$43,316	\$52,193	0.83
	335312 Electrical Equipment Manufacturing	10	1,425	\$41,444	\$43,549	0.95
	3363 Motor Vehicle Parts Manufacturing	11	970	\$38,844	\$50,926	0.76
	3371 Household and Institutional Furniture	54	1,535	\$26,104	\$31,067	0.84
<b>Marine Trades</b>						
NAICS:	336612 Boat Building	27	2,108	\$36,556	\$35,312	1.04
<b>Bio-Pharmaceuticals &amp; Healthcare</b>						
NAICS:	3254 Pharmaceutical & Medicine Manufacturing	11	4,394	\$57,044	\$87,818	0.65
<b>Food Processing</b>						
NAICS:	31161 Animal Slaughtering and Processing	23	5,802	\$25,376	\$28,906	0.88
	311811 Retail Bakeries	3	16	\$17,160	\$16,570	1.04
	311812 Commercial Bakeries	10	1,785	\$34,424	\$36,391	0.95
<b>Tourism</b>						
NAICS:	7211 Traveler Accommodation	169	2,752	\$12,584	\$23,816	0.53
ALL TARGET INDUSTRIES		243	16,857	\$33,891	\$40,505*	0.84

\* Total for All US Private Industries

Example County:

Carteret County						
Industry	Description	Number of Firms	Annual Avg. Employees	Carteret Co. Avg. Annual Wage	US Average Wage	Relative INDEX (Wages)
<b>Advanced Manufacturing</b>						
NAICS:	333414 Heating Equipment, ex. Warm Air Furnaces	NA	NA	NA	\$39,623	NA
	334515 Electricity & Signal Testing Instruments	NA	NA	NA	\$84,777	NA
	33522 Major Appliance Manufacturing	NA	NA	NA	\$43,009	NA
	333 Machinery Manufacturing	3	300	\$30,472	\$52,193	0.58
	335312 Electrical Equipment Manufacturing	NA	NA	NA	\$43,549	NA
	3363 Transportation Equipment Manufacturing	16	318	\$27,792	\$57,606	0.48
	3371 Household and Institutional Furniture	5	23	\$29,623	\$32,239	0.92
<b>Marine Trades</b>						
NAICS:	336612 Boat Building	15	316	\$27,820	\$35,312	0.79
<b>Bio-Pharmaceuticals &amp; Healthcare</b>						
NAICS:	3254 Pharmaceutical & Medicine Manufacturing	NA	NA	NA	\$87,818	NA
<b>Food Processing</b>						
NAICS:	31161 Animal Slaughtering and Processing	NA	NA	NA	\$28,906	NA
	311811 Retail Bakeries	NA	NA	NA	\$16,570	NA
	311812 Commercial Bakeries	NA	NA	NA	\$36,391	NA
<b>Tourism</b>						
NAICS:	7211 Traveler Accommodation	33	570	\$13,988	\$23,816	0.59
ALL TARGET INDUSTRIES		72	1,527	\$23,199	\$40,505*	0.57

\* Total for All US Private Industries