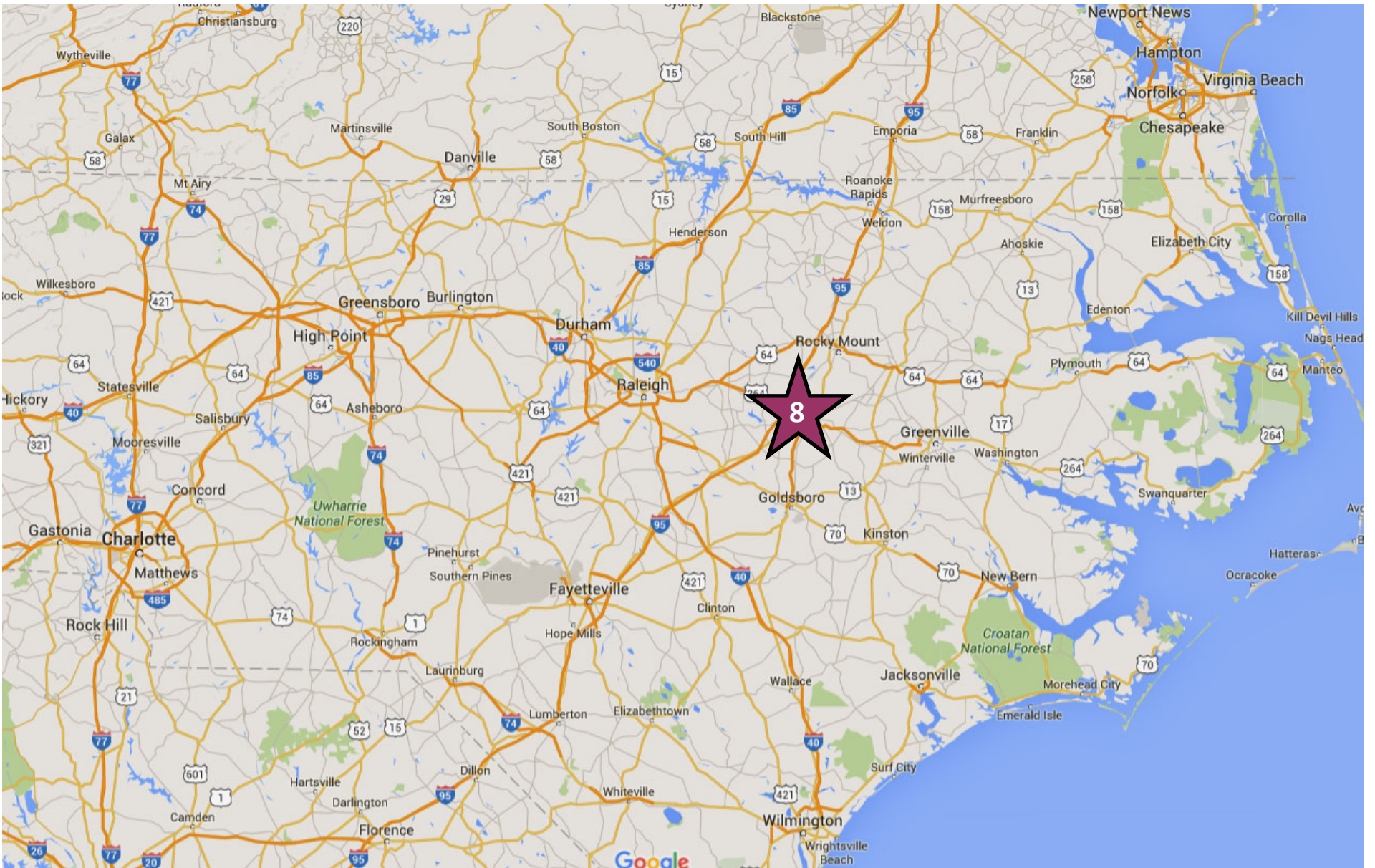


BURKE BRANDS

NCEast Project Java 18





DEMOGRAPHICS FOR DOWNTOWN WILSON

- There are **8,000** people who work within a mile of Historic Downtown Wilson, total population of approximately 50,000 within the City of Wilson
- There are **2,500** people who work within the boundaries of what is considered “Downtown Wilson” (the municipal service district)
- There are **1,300** students (and rapidly growing) who attend Barton College, which is just under a mile from the Wilson County Courthouse in downtown.

We are working on ways to better encourage Barton College students to engage with Downtown including a “Town & Gown” promotional campaign, campus transit routes, downtown student housing, and events.

Our iconic Whirligig Park recently turned 1 year old. The park is not only a huge part of our community’s identity, this landmark has also contributed to doubled attendance at higher quality events and boasted several thousand visitors, not including a 50,000 turn-out for the park’s first Whirligig Festival. <https://www.wilsonwhirligigpark.org/>

<http://www.wilsontimes.com/stories/whirligig-fest-a-bonanza-for-wilson-businesses,150361>

BB&T recently doubled-down on its investment in Historic Downtown Wilson. This commitment from a large area employer demonstrates its belief in its hometown of Wilson, NC but also, specifically, downtown. <http://www.wilsontimes.com/stories/bbt-to-replace-downtown-wilson-towers-with-new-95000-square-foot-building,139786>



Whirligig Station (200 block of Goldsboro Street) will boast 94 high-end apartments. This project will be in addition to the 35 residential housing units we know of in downtown already including [Nash Street Lofts](#) and [Wilson Furniture Company](#) lofts. Whirligig Station will also feature an elevated, but still casual restaurant within the building.

<http://www.wilsontimes.com/stories/whirligig-station-project-75-percent-complete,148088>

<http://www.wilsontimes.com/stories/new-site-for-business-incubator-cvrr46,148387>



- There are 10 “active” redevelopment projects going on in the municipal service district (just off the top of my head), in what we consider “Downtown Wilson”, right now. There are new investments popping up bi-weekly.
- By 2020, there will be at least another \$60M of investment in downtown based on projects currently in the pipeline. Investments will include retail redevelopment, housing redevelopment, and new construction of retail, residential, and public spaces/





400 Green Street S



127 Barnes Street S



314 Nash Street S

QUICK NOTES

- Quietly for sale, City can help facilitate discussions
- City could assist with improving the vacant lot for parking
- Currently, the building is used as a church, so not completely vacant, but new user will have to tend to deferred maintenance
- 10,750 sq. ft. of finished area

QUICK NOTES

- Currently available for lease, but owners would consider selling - listing on historicdowntownwilson.com
- The City could help arrange dedicated parking
- Building has plenty of character
- New roof to be completed soon
- 9,000 sq. ft. of finished area

QUICK NOTES

- Not currently for sale, but City has reason to believe it may be for sale and can research
- City could assist with improvements to parking
- Ample parking
- Vacant/minimally used- Significant renovation anticipated
- 14,000 sq. ft. of finished area



115 Lodge Street S



222 Barnes Street S



137 Goldsboro Street S

QUICK NOTES

- Not currently for sale, but City has reason to believe it may be for sale and can research
- Large parking lot - City could assist with improvements to parking lot to include reserved parking with access for public
- 11,664 sq. ft. of finished area

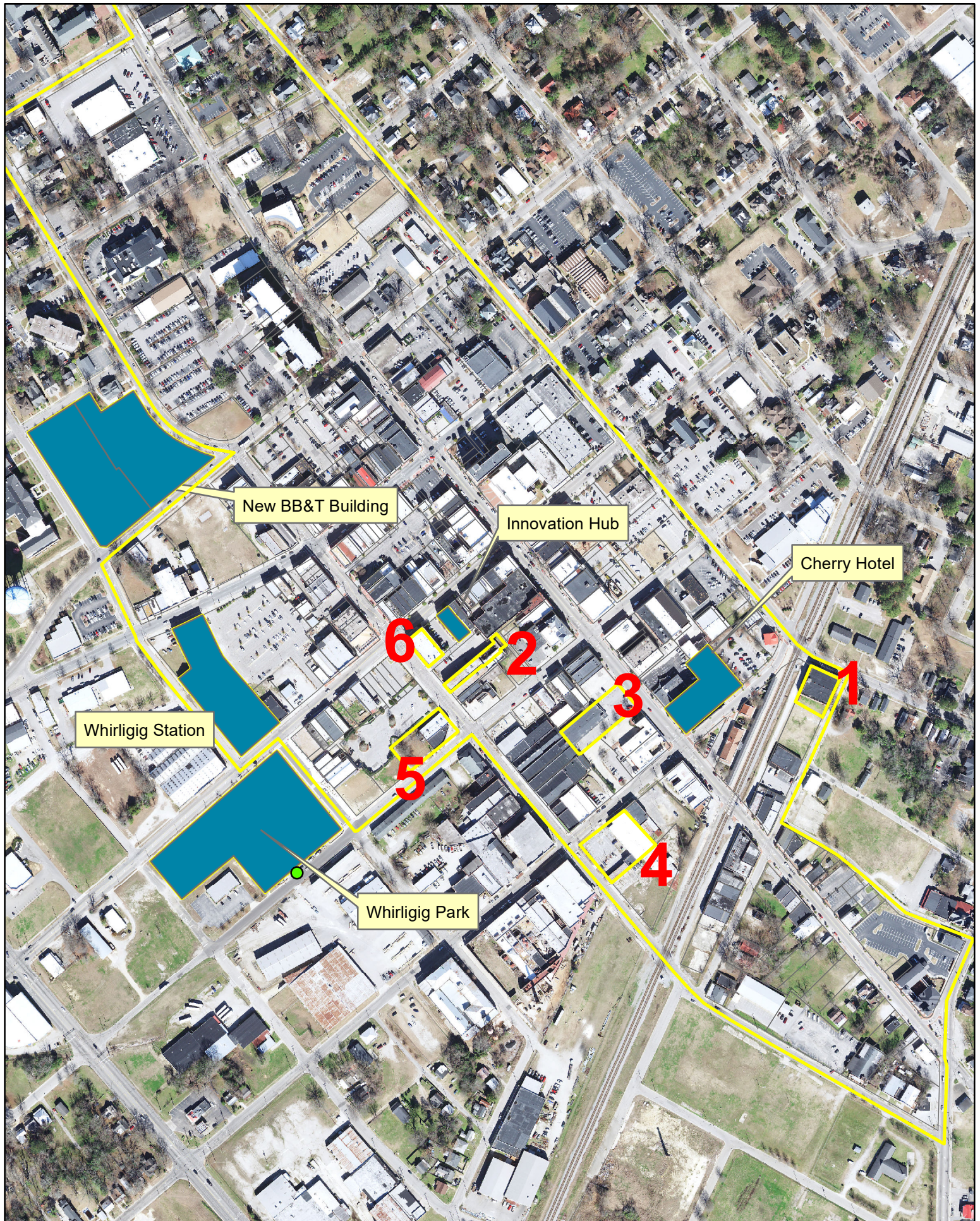
QUICK NOTES

- Actively for sale, listing on historicdowntownwilson.com
- Retail storefront on Nash St
- Potential for residential unit in brick building
- Ample warehouse space on Pettigrew
- 12,000 sq. ft. in total of two connected buildings

QUICK NOTES

- Quietly for sale, city can help facilitate discussions
- Building is currently used as storage - presumed dry, but overall deferred maintenance
- Ample potential for residential
- City can help arrange dedicated parking
- 20,000 sq. ft. - 4.5 floors

Project Java 18_Map





CLICK THE VIMEO LOGO BELOW TO VIEW A
SPECIAL VIDEO ABOUT WILSON.

