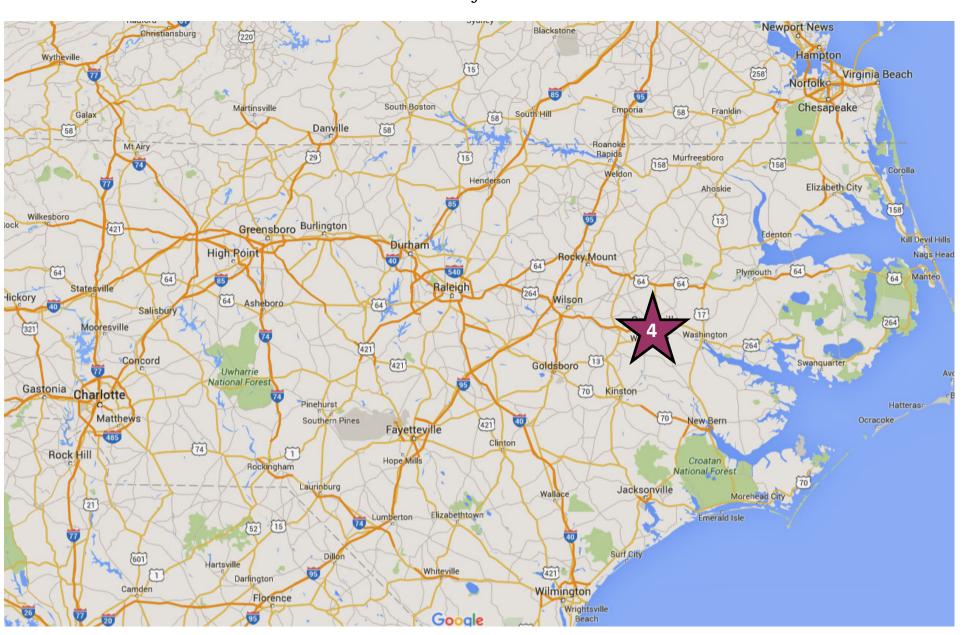
BURKE BRANDS

NCEast Project Java 18





Greenville thanks you for the opportunity to respond to Project Java. We believe Greenville is a great place for a company to grow their business and look forward to meeting your company's needs as well.

Greenville is located on the north eastern portion of North Carolina near major roadway systems, about 1 hour from Raleigh, 1.5 hours from the Atlantic Ocean, with a short-drive to ports. Greenville serves as the hub for eastern North Carolina for education, medicine, commerce, and government. It is also a great place to do business as it offers premium assets at a lower cost. Greenville has several bedrock institutions, East Carolina (ECU) and Vidant Medical, that provide for a stable community.

East Carolina University is a public doctoral/research university located in Greenville. It is the third-largest university in North Carolina and an Innovation and Economic Prosperity campus.

Pitt Community College, commonly known as PCC, is a two-year accredited institution of higher education and technical training school that serves the area. PCC provides state-of-the-art business and industry training programs, oftentimes for free.

The health care community in Greenville is one of the largest in the state. Vidant Medical Center being the fifth largest hospital in North Carolina and one of five academic medical centers in the state that calls Greenville home. Vidant is the only trauma center east of Raleigh and serves as the teaching hospital for The Brody School of Medicine. The hospital hosts over 1,700 licensed medical providers and serves over 1.2 million residents of the region.

Greenville is certainly a place to "Find yourself in Good Company.



OFFICE OF ECONOMIC DEVELOPMEN

Available Properties: The Proximity at 10th



Brand new mixed use development slated for completion in 2019. The Proximity at 10th is a large student housing development that will house over 600 students in a very busy area of Greenville

Date available: Dec 1, 2019

- 957-12,000sq.ft of available retail space.
- Lease terms and rate negotiable

Positioned adjacent to East Carolina University (ECU)'s campus, the Proximity at 10th is a new mixed-used project in Greenville, North Carolina. +12,000 SF of retail space available, +609 bedrooms for student housing, and +40 surface parking spaces for retail tenants along with additional ground level spaces in parking garage. Prime location directly across from the new \$110M ECU Student Union and 800 car parking deck.





Labor Force

Young, well-educated workforce:

- Median Age Greenville MSA is 31.5
- 29.7% of residents age 25 and up have a Bachelor Degree or higher
- Greenville is located in a right-to-work state with low to moderate wages
- Median household income is \$41,119.

Pitt Community College, commonly known as PCC, is a two-year accredited institution of higher education and technical training school, and is located in Winterville, North Carolina in Pitt County. The school is part of the North Carolina Community College System, a state-supported body of 58 institutions throughout North Carolina. The school has an enrollment of over 9,000 undergraduate students with a total of 11,771 students enrolled in the Curriculum Program.

PCC offers workforce training, often at ZERO cost. Below you will find relevant courses provided by PCC. PCC will build customized training programs for job producing projects such as George.

Livability

- Greenville has a low cost of living, 10.4% below the national average.
- Median home price is only \$121,300
- Greenville's central business district, Uptown Greenville, is exploding with over half a billion in new public and private investment
- Award-winning Carolina barbecue and laidback tailgate parties coexist with an evolving local culinary scene and cultural amenities

Elementary, Secondary Education

Greenville has innovative programs for children at all grade-levels, including the Health Sciences Academy, the Shelton Leadership Challenge at ECU, and the ECU Innovators Academy for 6th and 7th graders.

The Pitt County Schools Early College High School opened in the fall of 2015 to provide students with the opportunity to earn a high school diploma and two years of transferable college credit or an Associate's Degree. The PCS Early College provides a personalized, academically-energized environment for college bound school students for free



Recreation

In 2004, Greenville was named "Sportstown USA" for North Carolina by Sports Illustrated and the National Recreation and Park Association in recognition of community wide support for youth and adult sports.

Greenville has been dubbed by the BMX media as "BMX Pro Town USA" and the "BMX Mecca". Greenville serves as the home to over 30 professional BMX riders and is currently the subject of a major documentary about the City's BMX scene.

ECU's sports teams, nicknamed the Pirates, compete in NCAA Division I-A as a full-member of the American Athletic Conference. Facilities include the 50,000 seat Dowdy-Ficklen Stadium for football, the 8,000-seat Williams Arena at Minges Coliseum for men's and women's basketball, and the Clark-LeClair Stadium, with a seating capacity of 3,000 for baseball.

The City's Recreation and Parks Department provides a variety of athletic, recreational, and arts and crafts activities for all ages and special populations. The department maintains more than 25 parks and recreational facilities, including numerous gymnasiums, recreation and community centers, swimming pools, tennis courts, a soccer complex, softball and baseball fields, playgrounds, a greenway, The Town Common, Greenville Amphitheater, River Park North, Bradford Creek Public Golf Course, the Aquatics and Fitness Center, the Extreme Park, and River Birch Tennis Center.

CHECK OUT THESE YOUTUBE VIDEOS TO SEE FIRST HAND WHY GREENVILLE IS PERFECT FOR YOU! (Click on the logos)





