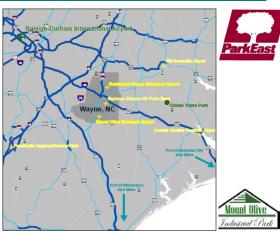
COMMUNITY PROFILE

Why Choose Wayne County?

Located in the heart of eastern North Carolina, Wayne County has much to offer.

- Supportive business climate, & affordability
- Strong transportation network including Major interstates that directly connect the east coast or span the US to west coast access
- Convenient access to major thoroughfares, including the Raleigh-Durham metropolitan area and multiple ports
- Abundant & skilled workforce providing quality labor
- Historically non-union
- Available sites & buildings
- Strong Existing Business Program





Wayne County Advantages

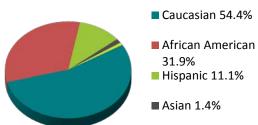
Non-union: In Wayne County, less than 2% of manufacturing workers belong to an organized union, and those present unions are currently inactive. This practically nonexistent union activity increases productivity while lowering operating costs

- Available Labor & Skilled Labor: Wayne County ranks #1 in NC in Career Readiness Certificates
- Seymour Johnson Air Force Base brings an international community & highly trained workforce. Over half of the personnel separating from SJAFB choose to stay in here, giving local companies direct access to this skilled labor pool
- Wages for our skilled and dependable workforce are below state and national averages
- High quality of life
- Strong support of existing businesses
- Low taxes (0.6635)
- Incentives available to qualifying companies

Demographics

County population: 124,132 Goldsboro Population: 36,437

Population by Race



Labor Force: 63.5% Unemployment rate: 5%

Drive Time of Labor Force



15 Minutes 80,647 30 Minutes 191,086 352,797 45 Minutes 60 Minutes 775,138

> Mean travel time: 22 Min.

Local Government

Wayne County is governed by a seven-person Board of Commissioners, who select a full-time County Manager.

Municipalities: Goldsboro, the county seat, is governed by the six elected members of the Council, an elected Mayor, and a Council selected full-time City Manager. All other municipalities have similar forms of government consisting of a Mayor and Council, a Board of Alderman or Commissioner

Infrastructure



Utilities

Electric
Duke Energy
Tri-County EMC
Town of Pikeville
Town of Fremont
Natural Gas:
Piedmont
Telecommunications
AT&T (Digital, fiber)
MCI

Education

Wayne County Public Schools

Students: 19,197 Elementary Schools: 14 Middle: 7, High Schools: 6

- STEM classes in middle & high school
- Wayne School of Engineering studies engineering, robotics, solid modeling, & biomechanics
- Opportunities to graduate high school with an associate's degree

Norwayne Middle Chatles B. Aycock High School Chatles B. Aycock High School WAYNE School Association Sewood High School Faith Christian Ascademy School Street Elementary School Street Elementary Meadow Lane Elementary School Mar-Misc Walker Wa

7 Private and Charter School options

Higher Education

Wayne Community College
Wayne Works Center: Fall 2017
University of Mount Olive
NC Wesleyan College
Central Michigan University
Barton College, Wilson, NC
UNC, 3 campuses
Duke University, Durham, NC
NC State, Raleigh, NC
East Carolina Univ, Greenville, NC

Workforce Development

STATE OF NORTH CAROLINA

(1)

Career Readiness Certificate

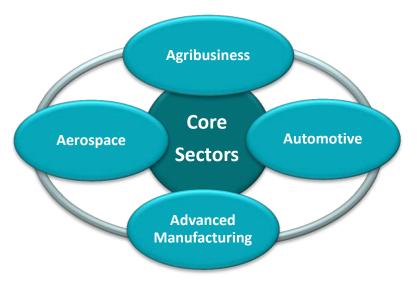
Gold Certificate

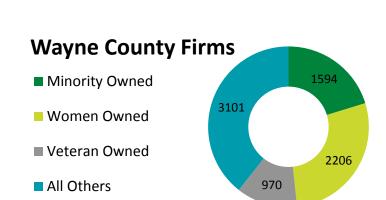
- Wayne Works Center
 - Applied Technology programs
 - o NC Works Initiative
 - Wayne Business and Industry Center
 - Hands on technical training and simulated
 - work environments
 - State of the industry equipment and materials
 - o Leading edge customized training for a pipeline of highly skilled workers
- Wayne County currently ranks #1 in NC in Career Readiness Certificates awarded
- Apprenticeships continuing to expand
- SJAFB skilled dependents, exiting and retiring personnel enhance workforce
- Strong partnerships between local schools, colleges and universities, NC Works and local industry

Industry

Top 10 Industries 2015

- o Case Farms
- o Goldsboro Milling Co.
- o Mount Olive Pickle Co, Inc.
- o Georgia Pacific Companies
- o Cooper Standard Automotive, Inc
- o Pate Dawson
- o Franklin Baking Co.
- o Uchiyama America, Inc.
- AP Exhaust Technologies
- o SPX Transformer Solutions





Top 10 Employers 2015

- o Seymour Johnson Air Force Base
- Wayne County Public Schools
- o Wayne Memorial Hospital
- o County of Wayne
- o Case Farms
- Cherry Hospital
- o Cooper Standard
- o O'Berry Hospital
- o Goldsboro Milling Co
- Mount Olive Pickle

Overview of Wayne County

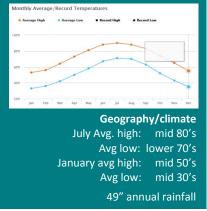
Dotted throughout Wayne County are charming neighborhoods and historic buildings and sites. Family friendly events and recreational activities meld with our rich heritage and warm people to showcase southern hospitality at its finest.

Lying in the coastal plain region of Eastern North Carolina, Wayne County includes the municipalities of Goldsboro (the county seat), Eureka, Fremont, Mount Olive, Pikeville, Seven Springs and the Village of Walnut Creek.

Seymour Johnson Air Force Base and the City of Goldsboro are nationally recognized

for their community partnership. Goldsboro takes pride in being

the home of the largest fighter wing in the US Air Force. The base



adds over 2,000 civilian and support jobs, at an estimated yearly value of \$70.7M, to the

Land Area 556.97 sq. miles **Cost of Living** Median per Capita income \$21,818 Median household income \$41,172 Median home sale price 146,900

goldsboro

local economy. The dependents and exiting personnel of SJAFB give our industries access to a highly skilled workforce.

SJAFB PERSONNEL	
Total Military	5,837
Total Dependents	5,641
Total Civilians	778
Total Personnel	12,256

SJAFB ECONOMIC IMPACT

\$453M **Total Payroll** \$252M **Contract Spending** Total Economic Impact \$705M

Quality of Life

The pride Wayne County takes in our community results in countless attractions, events, & activities yearround. We believe a great quality of life continues to enhance a strong workforce.

Cultural

Arts Council of Wayne County Community Concert Assoc. Goldsboro Civic Ballet Multiple Live Theatres Visiting Artist & Lecture Series

Outdoor Attractions

ATV Park Cliffs of the Neuse State Park Country clubs-2 **Glenwood Farms** Golf courses-4

Parks & Recreation

Disc golf courses-3

Eastern Carolina Athletic Park **Equestrian Center** Goldsboro City Parks-12 Goldsboro Recreation Centers-4 **Greenway Hiking & Riding Trails Tennis Clubs** Wayne County Paddle Trails **Community Events**

Antique Car Shows Cruise the Neuse Wings Over Wayne Airshow North Carolina Pickle Festival Goldsboro Center Street Jams Taste of Wayne County

Weekly Farmers' Markets **Christmas Parades** Mt Olive New Year's Pickle Drop Town of Fremont Daffodil Fest Wayne County Regional Fair

Historic Attractions

Fremont Heritage Museum Goldsboro Union Station Historic Downtown Goldsboro Historic Paramount Theater Wayne County Museum Old Waynesborough Village 20+ Nat'l Reg. of Historic Place

All these benefits of rural living combine with the urban amenities. Just a short drive from home, you'll discover world class sports or entertainment venues, museums and shopping. Or if you'd rather, head the coast or mountains, all amenities at your backdoor.