

PENCELL PLASTICS

The Carolinas Gateway Partnership announced that PenCell Plastics of New Egypt, New Jersey has purchased the former Benetton Building at 501 English Road in Rocky Mount. PenCell Plastics will create 150 jobs and make a capital investment of \$5.5 million

Nash County Chairman Claude Mayo stated, "We are extremely pleased that a good quality plastics company like PenCell Plastics is coming to Nash County. We wish them the best and will do what we can to make them feel at home."

"I am delighted that PenCell Plastics completed this deal and will be reusing such a prominent facility at the gateway to Rocky Mount as seen from US Highway 64," stated Rocky Mount Mayor Fred Turnage.

PenCell Plastics has over 40 years experience in the design, engineering, mold-making, and manufacturing of buried telephone, electric, cable TV and water industry enclosures and related outside products. The products are lightweight, but reinforced with ribbing to provide toughness and durability. PenCell maintains a large inventory and sells their products through a well established team of representatives nationwide.

"PenCell Plastics is pleased to be moving to Rocky Mount. The reception here has been wonderful. This will give our company a chance to grow and lower our cost structures compared to the northeast. It will take us several months to up-fit the building. It will be quite hectic during the time. We ask people interested in work to submit their resumes to Steve Rogers at the Employment Security Commission located at 121 Fairview Road in Rocky Mount (252-977-3306 x202)," stated Bobby Schlegel, Jr., Vice President of PenCell Plastics.

Carolinas Gateway Partnership Chairman Frank Harrison stated, "We are becoming a hot bed of plastic companies. Just in the past year, three plastics companies (RW & Able, E-Z Set Company, and PenCell Plastics) have moved to our community. We are part of the six-county plastics consortium which trains people to work at these facilities."

The location of PenCell Plastics in Rocky Mount is the result of hard work between many entities including the City of Rocky Mount, Nash County, the Carolinas Gateway Partnership, the N.C. Department of Commerce, and ElectriCities. ElectriCities is the marketing and economic development arm of city-owned utilities across the state including the City of Rocky Mount.

PenCell first heard about the Benetton Building through the marketing efforts of ElectriCities on the Fast Facilities website. This prompted their initial visit to Rocky Mount. "I am pleased that PenCell Plastics is coming to North Carolina. We had a good team working together that helped answer all of the company's questions and enticed them to move to Rocky Mount," stated Conley Hilliard, Economic Developer for ElectriCities.

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